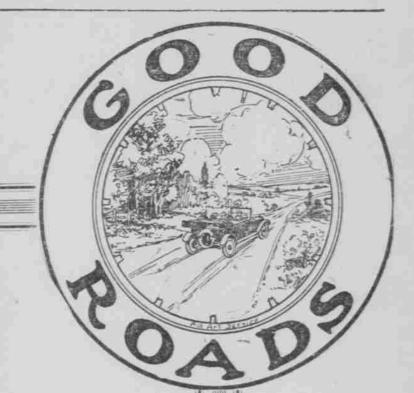


"Good Roads"



In El Paso and El Paso County Mean Bitulithic Roads

DVANCEMENT being the topic of the day, we regard this as an opportune time to remind the El Paso public that the real advacement of El Paso began about ten years ago, when they began paving the city with Bitulithic. It is also an opportune time to remark that this Bitulithic paving which was laid ten years ago is today doing splendid service, shows very little wear, and the upkeep in the meantime has been practically nothing.

Bitulithic Paving

SINCE the initial paving with Bitulithic, ten years ago, El Paso taxpayers have had experience with paving that was promised to be "Just as good as Bitulithic." The promises were all right, but the paying failed to perform. Today some of it stands, a rugged contrast to the smooth, even surfaced Bitulithic, that has been doing service in many cases over twice the period of the so-called "Just as good as Bitulithic." Sometimes it is necessary to make comparions to arrive at a conclusion.

There Is Only One Bitulithic Meets Every Requirement

NOT only is Bitulithic the ideal paving for traffic purposes, but it also meets the requirements that are bound to arise at any time in the crowded downtown district, or on El Paso's interurban roads. For instance, in many sections of the downtown district the paving has been disturbed, not once, but many times, to accommodate El Paso's expansion in the way of gas and water mains and other public utilities. These improvements were made readily at a nominal expense and the reconstructed paving is now doing duty and shows no break.

Do Not Experiment When You Have a Known Proposition

themselves. If you are interested in paving, suppose you do this. Stand in front of the Sheldon or Mills | Street to Main Street, shows that it has been less building any day and watch the traffic as it pours I than \$50.00. through from four different directions. Then multiply this daily traffic by 3,650. In making this cal- so well known that this company insists on giving a culation, of course, you will have to allow for the guaranty bond on all of its contracts, although it is growth of El Paso during the last ten years and also I financially responsible and perfectly able to give a shave the grand total for the lessened traffic on Sun- personal bond.

THE whole object of this advertisement is to in- I days. You are bound to admit that this paving has duct the taxpayers, who are not thoroughly ac- ment. Not only that, but a conservative estimate of quainted with the merits of Bitulithic to fully satisfy | the cost of keeping this paving in repair from Mesa Avenue to El Paso Street and from San Antonio

Bitulithic paving is a known proposition. It is



El Paso Bitulithic

708 1st Nat'l Bank Company

